



TETRA PAK GROUP POLICY

Cookies on www.tetrapak.com

Last Update: December 2017

Introduction

Below the list of cookies used on the corporate website www.tetrapak.com

Scope

The list is valid for www.tetrapak.com and related market sites such as www.tetrapak.com/se. The list does not cover local web initiatives and for such sites additional information should be provided and included on the specific site.

Cookies list www.tetrapak.com

Cookie name	Type	Purpose	Time
Sitester_ExposedDateTmeld	Persistent	Used to avoid sending the user a request to participate in the survey when the person has already answered or declined	1 year
Sitester_ExposedId	Persistent	Indicates if the user has sent a website survey request	1 year
SitesterActiveUserId-xx	Session	Used by Sitester website survey	Expires when browser is closed.
SitesterDelayId-xx	Session	Used by Sitester website survey	Expires when browser is closed.
sitesterNth-xx	Session	Used by Sitester website survey	
sitesterReferrer-xx	Session	Used by Sitester website survey	
__ga	Persistent	Google Analytics, used to generate statistics for the number of unique visitors to the website	2 years
_gat	Persistent	Google Analytics cookie used to throttle request rate limiting the collection of data during high traffic.	1 min

_gat_UA-xxx	Persistent	Google Analytics, a pattern type cookie where the pattern element on the name contains the unique identity number of the account or website it relates to.	
__gid	Persistent	Google Analytics cookie used to distinguish users. Read about Google Analytics cookies	24 hours
_dc_gtm_UA-xxx	Persistent	Cookie for Google Tag Manager to load other scripts and code into a page.	1 day
_utma	Persistent	Google Analytics cookie used to distinguish users and sessions.	2 years
nmstat	Persistent	Cookie used by Siteimprove, a website governance tool, tracking returning visits. This cookie is used to help record the visitor's use of the website. It collects statistics about site usage such as when the visitor last visited the site. This information is then used to improve the user experience on the website. This Siteimprove Analytics cookie contains a randomly generated ID used to recognise the browser when a visitor reads a page. The cookie contains no personal information and is used only for web analytics.	1000 days
ARRAffinity	Session	This cookie is set by websites run on the Windows Azure cloud platform. It is used for load balancing to make sure the visitor page requests are routed to the same server in any browsing session.	10 min